




LET'S GO

CINCINNATI STREETCAR

PLAN CINCINNATI

- Increase our population
- Be aggressive and strategic in future growth and development
- Preserve or create a pedestrian-scaled city
- Preserve our resources and promote sustainable development
- Build on our assets
- Spend public funds more strategically

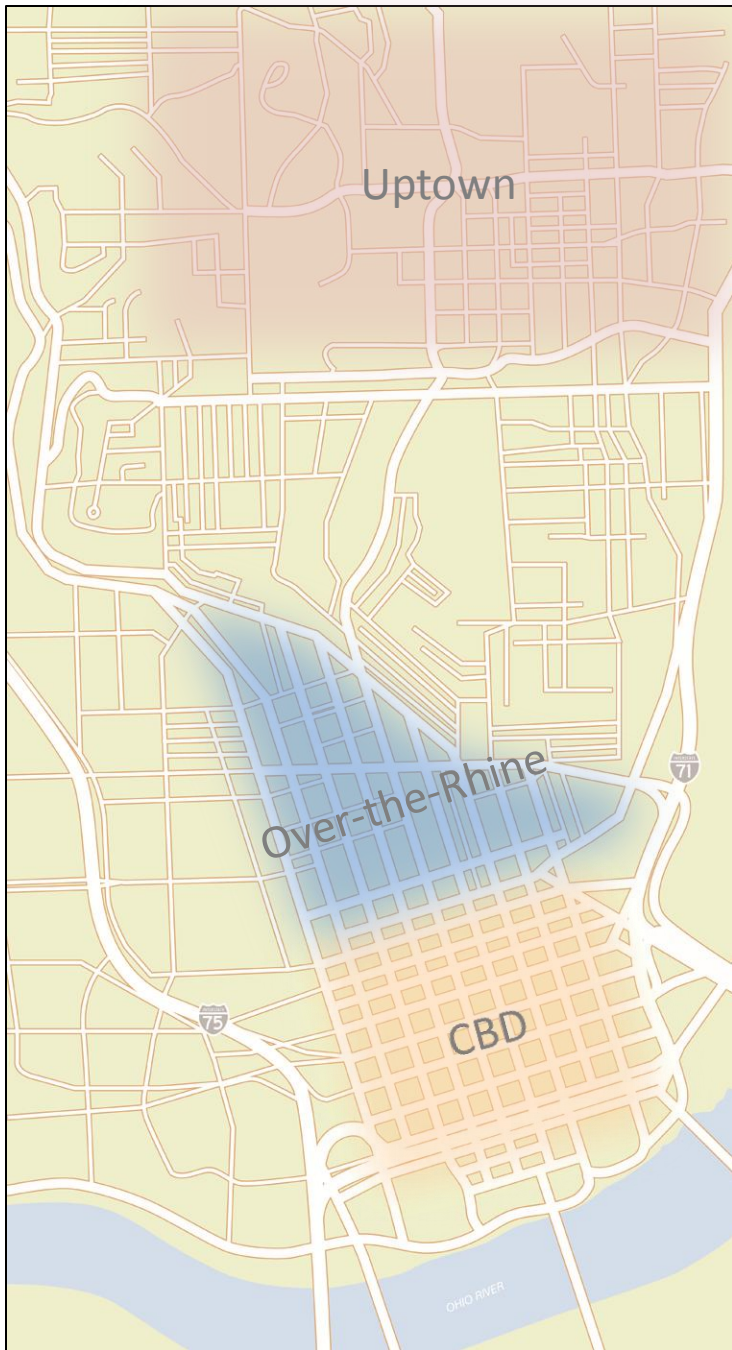


“A transportation system that is well planned, maintained, interconnected, and that offers multiple modes of transportation options can positively affect the economy and the overall quality of life in the City.”

- Plan Cincinnati Comprehensive Plan

“Multi-modal transportation systems and infrastructure can create globally competitive cities and dynamic, growing neighborhoods.”

- GO Cincinnati Growth & Opportunities Study Final Report



Vision: From the Zoo to the River



- Connect two largest employment centers
- Transit-oriented redevelopment of OTR
- Create jobs
- Expand tax base
- Begin larger transportation system

About the Cincinnati Streetcar

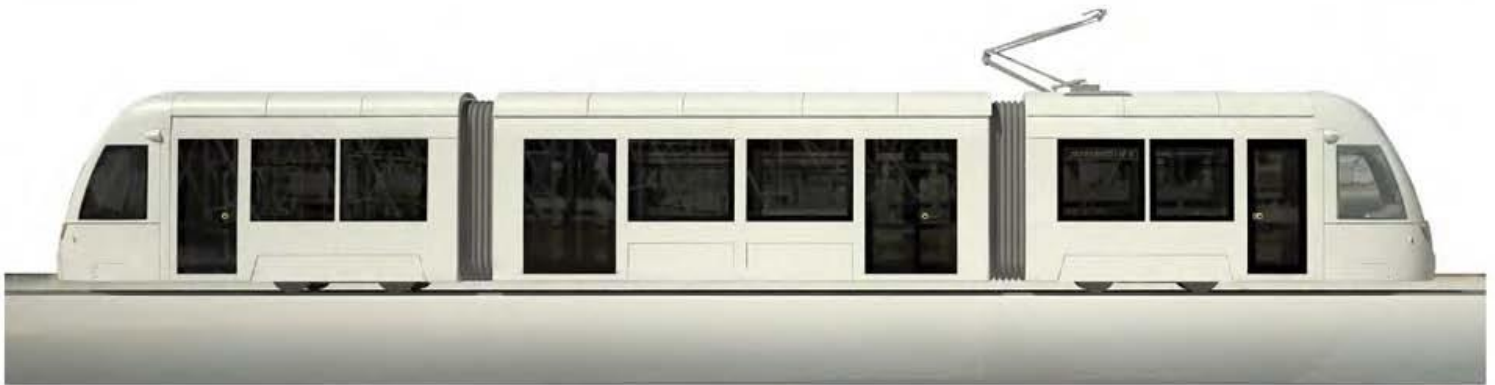
- Modern streetcar system
- 3.6-mile route
- Runs 18 hours/day, 365 days/year
- 18 stops
- 12-20-minute frequency
- Fleet of 5 modern streetcars
- SORTA will be the operator



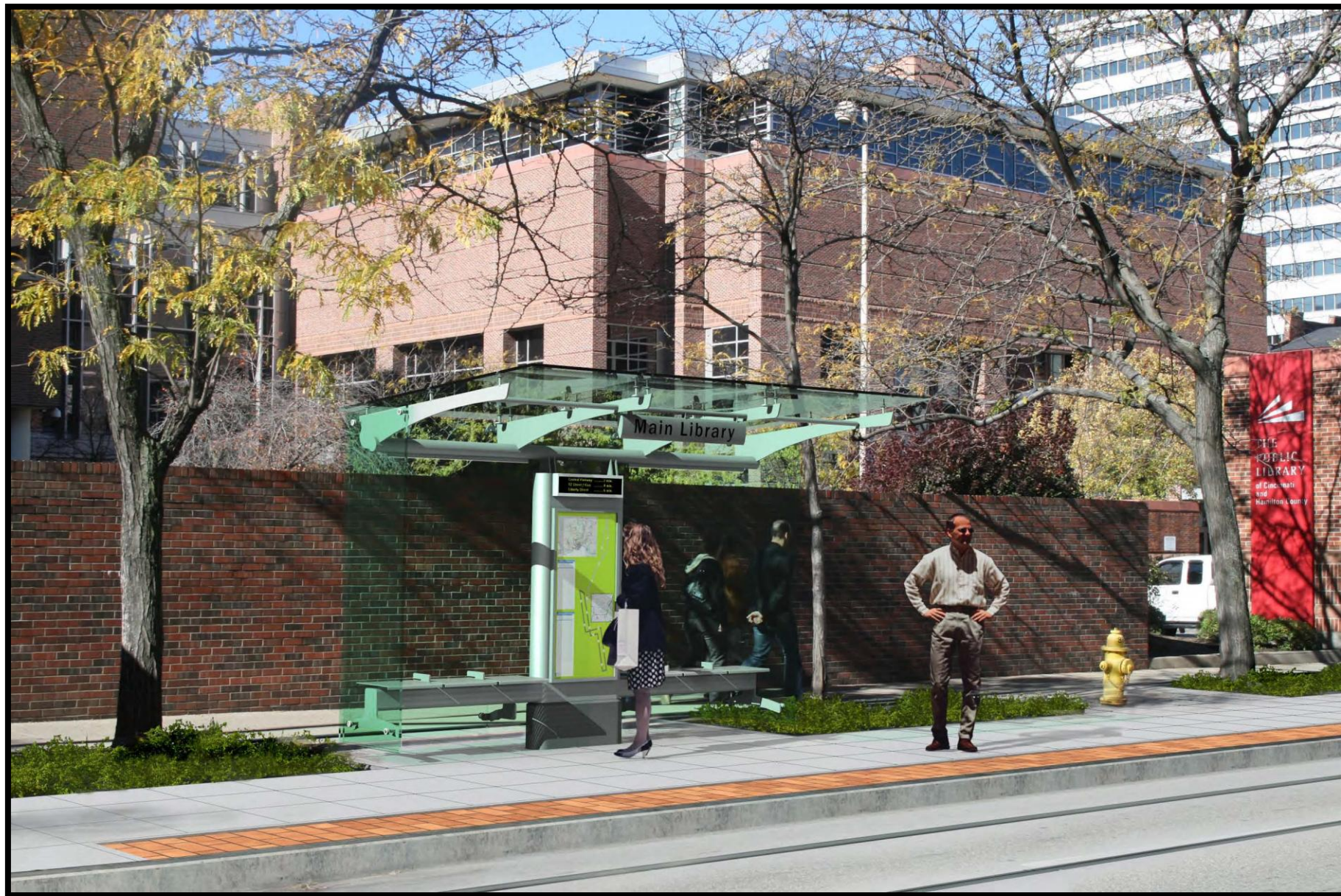
First Segment Impacts

- **Creates jobs**
 - Est. 300 construction
 - Est. 25-30 ongoing operations
- **Elevates** 92 acres (shaded areas) to higher and better use
- **Accelerates** housing and commercial development (500 vacant buildings in OTR)





Cincinnati Tram



Funding

Funds		Source	Federal Funds	Local Funds
Federal Sources	Urban Circulator grant	FTA	\$ 24,990,000	
	Congestion Mitigation & Air Quality (CMAQ) grant	OKI	\$ 4,000,000	
	TIGER 3 grant	USDOT	\$ 10,920,000	
City Sources	Property Tax Capital	City		\$ 28,000,000
	Tax Increment Financing (TIF)	City		\$ 11,000,000
	Blue Ash sale (Construction)	City		\$ 11,000,000
	Blue Ash sale (Duke relocation)	City		\$ 15,000,000
	Other Development Fund Revenue	City		\$ 14,000,000
	Duke Energy/Streetlight sale proceeds & Private Contributions	City/Private		\$ 6,500,000
Sub-total			\$ 39,910,000	\$ 85,500,000
Grand Total			\$	125,410,000

Connecting the Dots

- Major investments
 - OTR housing – 3CDC
 - The Banks
 - Horseshoe Casino
 - Washington Park
 - Findlay Market



- New Livability Tools
 - Plan Cincinnati Comprehensive Plan
 - Form-Based Codes
 - Transit-Oriented Zoning
 - Inclusionary Zoning

The Banks

- Phase 1
 - 300 Apartments
 - 80,000 ft of new retail
- Funding:
 - DOT, ARRA, CMAQ, local funding



Smale Riverfront Park

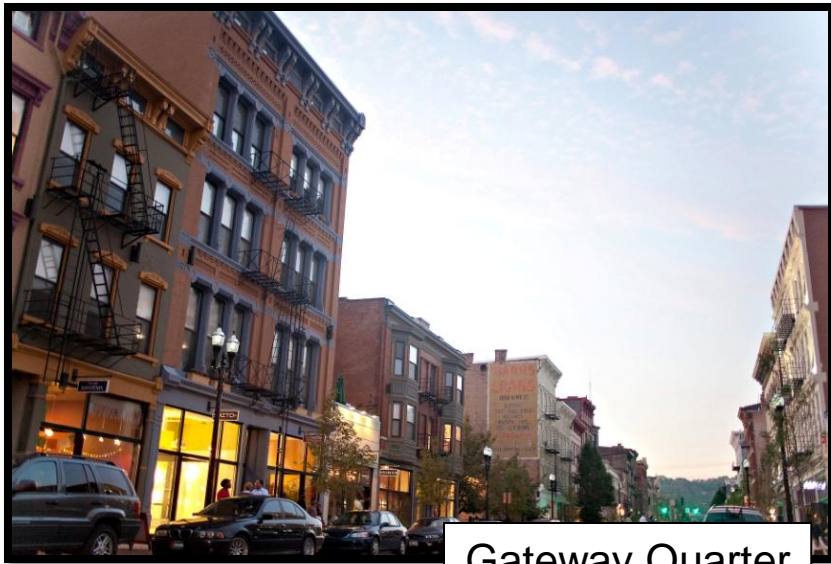
- New 45-acre riverfront park
- Local funding + ACOE
- Bike center



Washington Park

- Redevelopment of 8-acre urban park in OTR
- Includes parking, dog park, playgrounds, green roofs
- Hub of new mixed-use development in OTR





Gateway Quarter



Findlay Market



Horseshoe Casino - 2013



- 2010 - \$2.4 Million Community Challenge Planning Grant through Partnership for Sustainable Communities
- Land Development Code (LDC)
 - Streamlined development & permitting process
 - Aimed at unifying and restructuring codes and regulations governing development in the city
 - Incentive for sustainable development

<http://www.planbuildlivecincinnati.com/>

Development Tools

- Consolidate Development Regulations
- Inclusionary Zoning
- Complete Streets
- Site Plan Review/Streamlined Permitting Process
- Form-Based Code
 - New citywide template
 - Four pilot neighborhoods holding neighborhood-level charrettes to adapt template
- Transit-Oriented Development
 - Reduction in parking requirements for streetcar area

Other Initiatives

- Zip Car Pilot Program
 - Beginning Fall 2012
- Bike Share
 - Feasibility Study complete
 - RFP out Fall 2012
- Uptown Transit District



Streetcar Next Steps



- Groundbreaking - Feb. 17, 2012
 - First water main relocation
- Final design completed:
September 2012
- Solicitation for construction bids:
November 2012
- CAF-USA selected to manufacture
fleet of 5 modern streetcars
 - 100% low-floor
 - Level boarding
- Estimated start of revenue service:
Spring 2016





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